Sigs w/ no new negs
to come from Hammond

2
4
6
8
9
11
13
↓
17
19

To go 9/1
2
4
6
8
9
11
13
14
15

to go 9/8
1
3
5
7
10
12
easy word
16
17

9/12
18
19

~~100 M~~ — bookstores
30 M — QPB / Book of Mo?

① 8/24/81

SB/.

latest figures.

Book w/o insert	$2.869 ea.
insert*	.131 ea.
belly band (print+stock)	.03 ea.
" " (fold + wrap)	.183 ea.
Econowrap-cartoning†	.23 est'd ea

* this figure may be revised since I'm not sure what it's based on. They (Rand McNally) say that since the perforations go through ink it will need to go through the press 2x thus raising the price.

† this figure is just for putting the books in the boxes. They were supposed to have 3500 ~~boxes~~ boxes stored for us, but now they can't find them—but they'll replace them at no charge.

②

Belly bands: the unit price will drop a little, but not much, if we print more. We'd need ≥ 70,000. A paper sample for the belly band should arrive tomorrow.

Latest schedule:

8/31	288	pages go to Versailles
9/8	256	" " " "
11 or 12 9/~~13~~	64	" " " "

(these pages must be in complete signatures—but the signatures need not be consecutive).

9/21	Go on press
10/13	binding starts
10/16	finished books
10/19	Econowrapping + shipping 3M books tons.

JDB.